

## INVOICE


**wfsb.com**

**WFSB**  
 333 Capital Blvd  
 Rocky Hill, CT 06067  
 Main: (860)728-3333  
 Billing: (404)325-4646

| Invoice # | Invoice Date | Invoice Month | Invoice Period      |
|-----------|--------------|---------------|---------------------|
| 487477-1  | 08/12/12     | August 2012   | 07/30/12 - 08/09/12 |

| Station | Account Executive | Sales Office | Sales Region |
|---------|-------------------|--------------|--------------|
| WFSB    | Heather Uttley    | HRP-WASHING  | National     |

Billing Address:

LUC Media Inc  
 Attention: Accounts Payable  
 25 Whitlock Place SW  
 Suite 201  
 Marietta, GA 30064

Send Payment To:

**WFSB**  
**BOX 13034**  
**Newark, NJ 07188-0034**

| Advertiser            | Product              | Estimate Number |
|-----------------------|----------------------|-----------------|
| New Direction Project | NEW DIRECTION PROJEC |                 |

| Flight Dates        | Order # | Alt Order # |
|---------------------|---------|-------------|
| 07/31/12 - 08/09/12 | 487477  | 06257730    |

| Billing Calendar | Billing Type | Deal # |
|------------------|--------------|--------|
| Broadcast        | Cash         |        |

| Special Handling |
|------------------|
|                  |

| IDB # | Advertiser Code | Product Code |
|-------|-----------------|--------------|
|       |                 |              |

| Agency Ref | Advertiser Ref |
|------------|----------------|
|            |                |

| Line   | Start Date | End Date | Description         | Start/End Time | MTWTFSS | Length | Spots/<br>Week | Rate     | Type |
|--|------------|----------|---------------------|----------------|---------|--------|----------------|----------|------|
| 1  | 07/31/12   | 08/03/12 | Eyewitness News     | 5am - 5:30am   | -TWTF-- | :30    | 2              | \$500.00 | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>07/30/12 08/05/12 -TWTF-- 2 \$500.00  |            |          |                     |                |         |        |                |          |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>1 WFSB Tu 07/31/12 5:27 AM Eyewitness News 5am - 5:30am :30 NDA120130H \$500.00 NM<br>2 WFSB W 08/01/12 5:10 AM Eyewitness News 5am - 5:30am :30 NDA120130H \$500.00 NM   |            |          |                     |                |         |        |                |          |      |
| 3  | 07/31/12   | 08/03/12 | Eyewitness News     | 6am - 6:30am   | -TWTF-- | :30    | 3              | \$950.00 | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>07/30/12 08/05/12 -TWTF-- 3 \$950.00  |            |          |                     |                |         |        |                |          |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>2 WFSB Tu 07/31/12 6:14 AM Eyewitness News 6am - 6:30am :30 NDA120130H \$950.00 NM<br>1 WFSB W 08/01/12 6:23 AM Eyewitness News 6am - 6:30am :30 NDA120130H \$950.00 NM<br>3 WFSB Th 08/02/12 6:24 AM Eyewitness News 6am - 6:30am :30 NDA120130H \$950.00 NM |            |          |                     |                |         |        |                |          |      |
| 4  | 08/08/12   | 08/08/12 | Eyewitness News     | 6:30am - 7am   | --1---- | :30    | 1              | \$950.00 | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>08/06/12 08/12/12 --1---- 1 \$950.00  |            |          |                     |                |         |        |                |          |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>1 WFSB W 08/08/12 6:56 AM Eyewitness News 6:30am - 7am :30 NDA120230H \$950.00 NM   |            |          |                     |                |         |        |                |          |      |
| 5  | 07/31/12   | 08/03/12 | Eyewitness News     | 6:30am - 7am   | -TWTF-- | :30    | 3              | \$950.00 | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>07/30/12 08/05/12 -TWTF-- 3 \$950.00  |            |          |                     |                |         |        |                |          |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>1 WFSB W 08/01/12 6:42 AM Eyewitness News 6:30am - 7am :30 NDA120130H \$950.00 NM<br>2 WFSB Th 08/02/12 6:54 AM Eyewitness News 6:30am - 7am :30 NDA120130H \$950.00 NM<br>3 WFSB F 08/03/12 6:55 AM Eyewitness News 6:30am - 7am :30 NDA120130H \$950.00 NM  |            |          |                     |                |         |        |                |          |      |
| 6  | 08/06/12   | 08/06/12 | CBS: THE EARLY SHOW | 7am - 9am      | 2-----  | :30    | 2              | \$600.00 | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>08/06/12 08/12/12 2----- 2 \$600.00   |            |          |                     |                |         |        |                |          |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type  |            |          |                     |                |         |        |                |          |      |

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Meredith Corporation reserves the right to apply payments against any outstanding invoices in its sole discretion regardless of any directions for application that may accompany the payment.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

## INVOICE



Send Payment To:

**WFSB**  
**BOX 13034**  
**Newark, NJ 07188-0034**

| Invoice # | Invoice Date | Invoice Month | Invoice Period      |
|-----------|--------------|---------------|---------------------|
| 487477-1  | 08/12/12     | August 2012   | 07/30/12 - 08/09/12 |

| Advertiser            | Product              | Estimate Number |
|-----------------------|----------------------|-----------------|
| New Direction Project | NEW DIRECTION PROJEC |                 |

| Line   | Start Date | End Date | Description           | Start/End Time | MTWTFSS               | Length         | Spots/<br>Week | Rate       | Type       |          |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |                     |             |                |            |          |      |      |      |      |          |          |                     |                       |                |            |            |            |    |   |      |    |          |         |                       |              |     |            |            |    |   |      |   |          |         |                     |              |     |            |            |    |   |      |   |          |         |                     |           |     |            |          |    |   |      |    |          |         |                     |           |     |            |          |    |   |      |   |          |         |                     |           |     |            |          |    |   |      |   |          |         |                     |           |     |            |          |    |
|--|------------|----------|-----------------------|----------------|-----------------------|----------------|----------------|------------|------------|----------|------------|----------|----------|------------|-------------|----------------|----------|----------|---------|------|------------|----------|----|----------|----------|---------------------|-------------|----------------|------------|----------|------|------|------|------|----------|----------|---------------------|-----------------------|----------------|------------|------------|------------|----|---|------|----|----------|---------|-----------------------|--------------|-----|------------|------------|----|---|------|---|----------|---------|---------------------|--------------|-----|------------|------------|----|---|------|---|----------|---------|---------------------|-----------|-----|------------|----------|----|---|------|----|----------|---------|---------------------|-----------|-----|------------|----------|----|---|------|---|----------|---------|---------------------|-----------|-----|------------|----------|----|---|------|---|----------|---------|---------------------|-----------|-----|------------|----------|----|
| 6  | 08/06/12   | 08/06/12 | CBS: THE EARLY SHOW   | 7am - 9am      | 2-----                | :30            | 2              | \$600.00   | NM         |          |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |                     |             |                |            |          |      |      |      |      |          |          |                     |                       |                |            |            |            |    |   |      |    |          |         |                       |              |     |            |            |    |   |      |   |          |         |                     |              |     |            |            |    |   |      |   |          |         |                     |           |     |            |          |    |   |      |    |          |         |                     |           |     |            |          |    |   |      |   |          |         |                     |           |     |            |          |    |   |      |   |          |         |                     |           |     |            |          |    |
| <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>2</td><td>WFSB</td><td>M</td><td>08/06/12</td><td>8:25 AM</td><td>CBS: THE EARLY SHOW</td><td>7am - 9am</td><td>:30</td><td>NDA120130H</td><td>\$600.00</td><td>NM</td></tr><tr><td>1</td><td>WFSB</td><td>M</td><td>08/06/12</td><td>8:59 AM</td><td>CBS: THE EARLY SHOW</td><td>7am - 9am</td><td>:30</td><td>NDA120130H</td><td>\$600.00</td><td>NM</td></tr></table>   |            |          |                       |                |                       |                |                |            |            | Spots: # | Ch         | Day      | Air Date | Air Time   | Description | Start/End Time | Length   | Ad-ID    | Rate    | Type | 2          | WFSB     | M  | 08/06/12 | 8:25 AM  | CBS: THE EARLY SHOW | 7am - 9am   | :30            | NDA120130H | \$600.00 | NM   | 1    | WFSB | M    | 08/06/12 | 8:59 AM  | CBS: THE EARLY SHOW | 7am - 9am             | :30            | NDA120130H | \$600.00   | NM         |    |   |      |    |          |         |                       |              |     |            |            |    |   |      |   |          |         |                     |              |     |            |            |    |   |      |   |          |         |                     |           |     |            |          |    |   |      |    |          |         |                     |           |     |            |          |    |   |      |   |          |         |                     |           |     |            |          |    |   |      |   |          |         |                     |           |     |            |          |    |
| Spots: #   | Ch         | Day      | Air Date              | Air Time       | Description           | Start/End Time | Length         | Ad-ID      | Rate       | Type     |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |                     |             |                |            |          |      |      |      |      |          |          |                     |                       |                |            |            |            |    |   |      |    |          |         |                       |              |     |            |            |    |   |      |   |          |         |                     |              |     |            |            |    |   |      |   |          |         |                     |           |     |            |          |    |   |      |    |          |         |                     |           |     |            |          |    |   |      |   |          |         |                     |           |     |            |          |    |   |      |   |          |         |                     |           |     |            |          |    |
| 2  | WFSB       | M        | 08/06/12              | 8:25 AM        | CBS: THE EARLY SHOW   | 7am - 9am      | :30            | NDA120130H | \$600.00   | NM       |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |                     |             |                |            |          |      |      |      |      |          |          |                     |                       |                |            |            |            |    |   |      |    |          |         |                       |              |     |            |            |    |   |      |   |          |         |                     |              |     |            |            |    |   |      |   |          |         |                     |           |     |            |          |    |   |      |    |          |         |                     |           |     |            |          |    |   |      |   |          |         |                     |           |     |            |          |    |   |      |   |          |         |                     |           |     |            |          |    |
| 1  | WFSB       | M        | 08/06/12              | 8:59 AM        | CBS: THE EARLY SHOW   | 7am - 9am      | :30            | NDA120130H | \$600.00   | NM       |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |                     |             |                |            |          |      |      |      |      |          |          |                     |                       |                |            |            |            |    |   |      |    |          |         |                       |              |     |            |            |    |   |      |   |          |         |                     |              |     |            |            |    |   |      |   |          |         |                     |           |     |            |          |    |   |      |    |          |         |                     |           |     |            |          |    |   |      |   |          |         |                     |           |     |            |          |    |   |      |   |          |         |                     |           |     |            |          |    |
| 7  | 07/31/12   | 08/03/12 | CBS: THE EARLY SHOW   | 7am - 9am      | -TWTF--               | :30            | 7              | \$600.00   | NM         |          |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |                     |             |                |            |          |      |      |      |      |          |          |                     |                       |                |            |            |            |    |   |      |    |          |         |                       |              |     |            |            |    |   |      |   |          |         |                     |              |     |            |            |    |   |      |   |          |         |                     |           |     |            |          |    |   |      |    |          |         |                     |           |     |            |          |    |   |      |   |          |         |                     |           |     |            |          |    |   |      |   |          |         |                     |           |     |            |          |    |
| <table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>07/30/12</td><td>08/05/12</td><td>-TWTF--</td><td>7</td><td>\$600.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WFSB</td><td>Tu</td><td>07/31/12</td><td>8:28 AM</td><td>CBS: THE EARLY SHOW</td><td>7am - 9am</td><td>:30</td><td>NDA120130H</td><td>\$600.00</td><td>NM</td></tr><tr><td>5</td><td>WFSB</td><td>Tu</td><td>07/31/12</td><td>8:48 AM</td><td>CBS: THE EARLY SHOW</td><td>7am - 9am</td><td>:30</td><td>NDA120130H</td><td>\$600.00</td><td>NM</td></tr><tr><td>7</td><td>WFSB</td><td>W</td><td>08/01/12</td><td>8:28 AM</td><td>CBS: THE EARLY SHOW</td><td>7am - 9am</td><td>:30</td><td>NDA120130H</td><td>\$600.00</td><td>NM</td></tr><tr><td>2</td><td>WFSB</td><td>W</td><td>08/01/12</td><td>8:46 AM</td><td>CBS: THE EARLY SHOW</td><td>7am - 9am</td><td>:30</td><td>NDA120130H</td><td>\$600.00</td><td>NM</td></tr><tr><td>3</td><td>WFSB</td><td>Th</td><td>08/02/12</td><td>7:25 AM</td><td>CBS: THE EARLY SHOW</td><td>7am - 9am</td><td>:30</td><td>NDA120130H</td><td>\$600.00</td><td>NM</td></tr><tr><td>6</td><td>WFSB</td><td>F</td><td>08/03/12</td><td>7:39 AM</td><td>CBS: THE EARLY SHOW</td><td>7am - 9am</td><td>:30</td><td>NDA120130H</td><td>\$600.00</td><td>NM</td></tr><tr><td>4</td><td>WFSB</td><td>F</td><td>08/03/12</td><td>8:23 AM</td><td>CBS: THE EARLY SHOW</td><td>7am - 9am</td><td>:30</td><td>NDA120130H</td><td>\$600.00</td><td>NM</td></tr></table> |            |          |                       |                |                       |                |                |            |            | Weeks:   | Start Date | End Date | MTWTFSS  | Spots/Week | Rate        |                | 07/30/12 | 08/05/12 | -TWTF-- | 7    | \$600.00   | Spots: # | Ch | Day      | Air Date | Air Time            | Description | Start/End Time | Length     | Ad-ID    | Rate | Type | 1    | WFSB | Tu       | 07/31/12 | 8:28 AM             | CBS: THE EARLY SHOW   | 7am - 9am      | :30        | NDA120130H | \$600.00   | NM | 5 | WFSB | Tu | 07/31/12 | 8:48 AM | CBS: THE EARLY SHOW   | 7am - 9am    | :30 | NDA120130H | \$600.00   | NM | 7 | WFSB | W | 08/01/12 | 8:28 AM | CBS: THE EARLY SHOW | 7am - 9am    | :30 | NDA120130H | \$600.00   | NM | 2 | WFSB | W | 08/01/12 | 8:46 AM | CBS: THE EARLY SHOW | 7am - 9am | :30 | NDA120130H | \$600.00 | NM | 3 | WFSB | Th | 08/02/12 | 7:25 AM | CBS: THE EARLY SHOW | 7am - 9am | :30 | NDA120130H | \$600.00 | NM | 6 | WFSB | F | 08/03/12 | 7:39 AM | CBS: THE EARLY SHOW | 7am - 9am | :30 | NDA120130H | \$600.00 | NM | 4 | WFSB | F | 08/03/12 | 8:23 AM | CBS: THE EARLY SHOW | 7am - 9am | :30 | NDA120130H | \$600.00 | NM |
| Weeks:   | Start Date | End Date | MTWTFSS               | Spots/Week     | Rate                  |                |                |            |            |          |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |                     |             |                |            |          |      |      |      |      |          |          |                     |                       |                |            |            |            |    |   |      |    |          |         |                       |              |     |            |            |    |   |      |   |          |         |                     |              |     |            |            |    |   |      |   |          |         |                     |           |     |            |          |    |   |      |    |          |         |                     |           |     |            |          |    |   |      |   |          |         |                     |           |     |            |          |    |   |      |   |          |         |                     |           |     |            |          |    |
|  | 07/30/12   | 08/05/12 | -TWTF--               | 7              | \$600.00              |                |                |            |            |          |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |                     |             |                |            |          |      |      |      |      |          |          |                     |                       |                |            |            |            |    |   |      |    |          |         |                       |              |     |            |            |    |   |      |   |          |         |                     |              |     |            |            |    |   |      |   |          |         |                     |           |     |            |          |    |   |      |    |          |         |                     |           |     |            |          |    |   |      |   |          |         |                     |           |     |            |          |    |   |      |   |          |         |                     |           |     |            |          |    |
| Spots: #   | Ch         | Day      | Air Date              | Air Time       | Description           | Start/End Time | Length         | Ad-ID      | Rate       | Type     |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |                     |             |                |            |          |      |      |      |      |          |          |                     |                       |                |            |            |            |    |   |      |    |          |         |                       |              |     |            |            |    |   |      |   |          |         |                     |              |     |            |            |    |   |      |   |          |         |                     |           |     |            |          |    |   |      |    |          |         |                     |           |     |            |          |    |   |      |   |          |         |                     |           |     |            |          |    |   |      |   |          |         |                     |           |     |            |          |    |
| 1  | WFSB       | Tu       | 07/31/12              | 8:28 AM        | CBS: THE EARLY SHOW   | 7am - 9am      | :30            | NDA120130H | \$600.00   | NM       |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |                     |             |                |            |          |      |      |      |      |          |          |                     |                       |                |            |            |            |    |   |      |    |          |         |                       |              |     |            |            |    |   |      |   |          |         |                     |              |     |            |            |    |   |      |   |          |         |                     |           |     |            |          |    |   |      |    |          |         |                     |           |     |            |          |    |   |      |   |          |         |                     |           |     |            |          |    |   |      |   |          |         |                     |           |     |            |          |    |
| 5  | WFSB       | Tu       | 07/31/12              | 8:48 AM        | CBS: THE EARLY SHOW   | 7am - 9am      | :30            | NDA120130H | \$600.00   | NM       |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |                     |             |                |            |          |      |      |      |      |          |          |                     |                       |                |            |            |            |    |   |      |    |          |         |                       |              |     |            |            |    |   |      |   |          |         |                     |              |     |            |            |    |   |      |   |          |         |                     |           |     |            |          |    |   |      |    |          |         |                     |           |     |            |          |    |   |      |   |          |         |                     |           |     |            |          |    |   |      |   |          |         |                     |           |     |            |          |    |
| 7  | WFSB       | W        | 08/01/12              | 8:28 AM        | CBS: THE EARLY SHOW   | 7am - 9am      | :30            | NDA120130H | \$600.00   | NM       |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |                     |             |                |            |          |      |      |      |      |          |          |                     |                       |                |            |            |            |    |   |      |    |          |         |                       |              |     |            |            |    |   |      |   |          |         |                     |              |     |            |            |    |   |      |   |          |         |                     |           |     |            |          |    |   |      |    |          |         |                     |           |     |            |          |    |   |      |   |          |         |                     |           |     |            |          |    |   |      |   |          |         |                     |           |     |            |          |    |
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| 3  | WFSB       | Th       | 08/02/12              | 7:25 AM        | CBS: THE EARLY SHOW   | 7am - 9am      | :30            | NDA120130H | \$600.00   | NM       |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |                     |             |                |            |          |      |      |      |      |          |          |                     |                       |                |            |            |            |    |   |      |    |          |         |                       |              |     |            |            |    |   |      |   |          |         |                     |              |     |            |            |    |   |      |   |          |         |                     |           |     |            |          |    |   |      |    |          |         |                     |           |     |            |          |    |   |      |   |          |         |                     |           |     |            |          |    |   |      |   |          |         |                     |           |     |            |          |    |
| 6  | WFSB       | F        | 08/03/12              | 7:39 AM        | CBS: THE EARLY SHOW   | 7am - 9am      | :30            | NDA120130H | \$600.00   | NM       |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |                     |             |                |            |          |      |      |      |      |          |          |                     |                       |                |            |            |            |    |   |      |    |          |         |                       |              |     |            |            |    |   |      |   |          |         |                     |              |     |            |            |    |   |      |   |          |         |                     |           |     |            |          |    |   |      |    |          |         |                     |           |     |            |          |    |   |      |   |          |         |                     |           |     |            |          |    |   |      |   |          |         |                     |           |     |            |          |    |
| 4  | WFSB       | F        | 08/03/12              | 8:23 AM        | CBS: THE EARLY SHOW   | 7am - 9am      | :30            | NDA120130H | \$600.00   | NM       |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |                     |             |                |            |          |      |      |      |      |          |          |                     |                       |                |            |            |            |    |   |      |    |          |         |                       |              |     |            |            |    |   |      |   |          |         |                     |              |     |            |            |    |   |      |   |          |         |                     |           |     |            |          |    |   |      |    |          |         |                     |           |     |            |          |    |   |      |   |          |         |                     |           |     |            |          |    |   |      |   |          |         |                     |           |     |            |          |    |
| 8  | 08/06/12   | 08/06/12 | Eyewitness News       | 6pm - 6:30pm   | 1-----                | :30            | 1              | \$2,100.00 | NM         |          |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |                     |             |                |            |          |      |      |      |      |          |          |                     |                       |                |            |            |            |    |   |      |    |          |         |                       |              |     |            |            |    |   |      |   |          |         |                     |              |     |            |            |    |   |      |   |          |         |                     |           |     |            |          |    |   |      |    |          |         |                     |           |     |            |          |    |   |      |   |          |         |                     |           |     |            |          |    |   |      |   |          |         |                     |           |     |            |          |    |
| <table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>08/06/12</td><td>08/12/12</td><td>1-----</td><td>1</td><td>\$2,100.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WFSB</td><td>M</td><td>08/06/12</td><td>6:09 PM</td><td>Eyewitness News</td><td>6pm - 6:30pm</td><td>:30</td><td>NDA120130H</td><td>\$2,100.00</td><td>NM</td></tr></table>  |            |          |                       |                |                       |                |                |            |            | Weeks:   | Start Date | End Date | MTWTFSS  | Spots/Week | Rate        |                | 08/06/12 | 08/12/12 | 1-----  | 1    | \$2,100.00 | Spots: # | Ch | Day      | Air Date | Air Time            | Description | Start/End Time | Length     | Ad-ID    | Rate | Type | 1    | WFSB | M        | 08/06/12 | 6:09 PM             | Eyewitness News       | 6pm - 6:30pm   | :30        | NDA120130H | \$2,100.00 | NM |   |      |    |          |         |                       |              |     |            |            |    |   |      |   |          |         |                     |              |     |            |            |    |   |      |   |          |         |                     |           |     |            |          |    |   |      |    |          |         |                     |           |     |            |          |    |   |      |   |          |         |                     |           |     |            |          |    |   |      |   |          |         |                     |           |     |            |          |    |
| Weeks:   | Start Date | End Date | MTWTFSS               | Spots/Week     | Rate                  |                |                |            |            |          |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |                     |             |                |            |          |      |      |      |      |          |          |                     |                       |                |            |            |            |    |   |      |    |          |         |                       |              |     |            |            |    |   |      |   |          |         |                     |              |     |            |            |    |   |      |   |          |         |                     |           |     |            |          |    |   |      |    |          |         |                     |           |     |            |          |    |   |      |   |          |         |                     |           |     |            |          |    |   |      |   |          |         |                     |           |     |            |          |    |
|  | 08/06/12   | 08/12/12 | 1-----                | 1              | \$2,100.00            |                |                |            |            |          |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |                     |             |                |            |          |      |      |      |      |          |          |                     |                       |                |            |            |            |    |   |      |    |          |         |                       |              |     |            |            |    |   |      |   |          |         |                     |              |     |            |            |    |   |      |   |          |         |                     |           |     |            |          |    |   |      |    |          |         |                     |           |     |            |          |    |   |      |   |          |         |                     |           |     |            |          |    |   |      |   |          |         |                     |           |     |            |          |    |
| Spots: #   | Ch         | Day      | Air Date              | Air Time       | Description           | Start/End Time | Length         | Ad-ID      | Rate       | Type     |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |                     |             |                |            |          |      |      |      |      |          |          |                     |                       |                |            |            |            |    |   |      |    |          |         |                       |              |     |            |            |    |   |      |   |          |         |                     |              |     |            |            |    |   |      |   |          |         |                     |           |     |            |          |    |   |      |    |          |         |                     |           |     |            |          |    |   |      |   |          |         |                     |           |     |            |          |    |   |      |   |          |         |                     |           |     |            |          |    |
| 1  | WFSB       | M        | 08/06/12              | 6:09 PM        | Eyewitness News       | 6pm - 6:30pm   | :30            | NDA120130H | \$2,100.00 | NM       |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |                     |             |                |            |          |      |      |      |      |          |          |                     |                       |                |            |            |            |    |   |      |    |          |         |                       |              |     |            |            |    |   |      |   |          |         |                     |              |     |            |            |    |   |      |   |          |         |                     |           |     |            |          |    |   |      |    |          |         |                     |           |     |            |          |    |   |      |   |          |         |                     |           |     |            |          |    |   |      |   |          |         |                     |           |     |            |          |    |
| 9  | 07/31/12   | 08/03/12 | Eyewitness News       | 6pm - 6:30pm   | -TWTF--               | :30            | 3              | \$2,100.00 | NM         |          |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |                     |             |                |            |          |      |      |      |      |          |          |                     |                       |                |            |            |            |    |   |      |    |          |         |                       |              |     |            |            |    |   |      |   |          |         |                     |              |     |            |            |    |   |      |   |          |         |                     |           |     |            |          |    |   |      |    |          |         |                     |           |     |            |          |    |   |      |   |          |         |                     |           |     |            |          |    |   |      |   |          |         |                     |           |     |            |          |    |
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| Weeks:   | Start Date | End Date | MTWTFSS               | Spots/Week     | Rate                  |                |                |            |            |          |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |                     |             |                |            |          |      |      |      |      |          |          |                     |                       |                |            |            |            |    |   |      |    |          |         |                       |              |     |            |            |    |   |      |   |          |         |                     |              |     |            |            |    |   |      |   |          |         |                     |           |     |            |          |    |   |      |    |          |         |                     |           |     |            |          |    |   |      |   |          |         |                     |           |     |            |          |    |   |      |   |          |         |                     |           |     |            |          |    |
|  | 07/30/12   | 08/05/12 | -TWTF--               | 3              | \$2,100.00            |                |                |            |            |          |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |                     |             |                |            |          |      |      |      |      |          |          |                     |                       |                |            |            |            |    |   |      |    |          |         |                       |              |     |            |            |    |   |      |   |          |         |                     |              |     |            |            |    |   |      |   |          |         |                     |           |     |            |          |    |   |      |    |          |         |                     |           |     |            |          |    |   |      |   |          |         |                     |           |     |            |          |    |   |      |   |          |         |                     |           |     |            |          |    |
| Spots: #   | Ch         | Day      | Air Date              | Air Time       | Description           | Start/End Time | Length         | Ad-ID      | Rate       | Type     |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |                     |             |                |            |          |      |      |      |      |          |          |                     |                       |                |            |            |            |    |   |      |    |          |         |                       |              |     |            |            |    |   |      |   |          |         |                     |              |     |            |            |    |   |      |   |          |         |                     |           |     |            |          |    |   |      |    |          |         |                     |           |     |            |          |    |   |      |   |          |         |                     |           |     |            |          |    |   |      |   |          |         |                     |           |     |            |          |    |
| 1  | WFSB       | Tu       | 07/31/12              | 6:23 PM        | Eyewitness News       | 6pm - 6:30pm   | :30            | NDA120130H | \$2,100.00 | NM       |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |                     |             |                |            |          |      |      |      |      |          |          |                     |                       |                |            |            |            |    |   |      |    |          |         |                       |              |     |            |            |    |   |      |   |          |         |                     |              |     |            |            |    |   |      |   |          |         |                     |           |     |            |          |    |   |      |    |          |         |                     |           |     |            |          |    |   |      |   |          |         |                     |           |     |            |          |    |   |      |   |          |         |                     |           |     |            |          |    |
| 2  | WFSB       | W        | 08/01/12              | 6:23 PM        | Eyewitness News       | 6pm - 6:30pm   | :30            | NDA120130H | \$2,100.00 | NM       |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |                     |             |                |            |          |      |      |      |      |          |          |                     |                       |                |            |            |            |    |   |      |    |          |         |                       |              |     |            |            |    |   |      |   |          |         |                     |              |     |            |            |    |   |      |   |          |         |                     |           |     |            |          |    |   |      |    |          |         |                     |           |     |            |          |    |   |      |   |          |         |                     |           |     |            |          |    |   |      |   |          |         |                     |           |     |            |          |    |
| 3  | WFSB       | F        | 08/03/12              | 6:24 PM        | Eyewitness News       | 6pm - 6:30pm   | :30            | NDA120130H | \$2,100.00 | NM       |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |                     |             |                |            |          |      |      |      |      |          |          |                     |                       |                |            |            |            |    |   |      |    |          |         |                       |              |     |            |            |    |   |      |   |          |         |                     |              |     |            |            |    |   |      |   |          |         |                     |           |     |            |          |    |   |      |    |          |         |                     |           |     |            |          |    |   |      |   |          |         |                     |           |     |            |          |    |   |      |   |          |         |                     |           |     |            |          |    |
| 10   | 07/31/12   | 08/03/12 | Inside Edition        | 7pm - 7:30pm   | -TWTF--               | :30            | 2              | \$1,200.00 | NM         |          |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |                     |             |                |            |          |      |      |      |      |          |          |                     |                       |                |            |            |            |    |   |      |    |          |         |                       |              |     |            |            |    |   |      |   |          |         |                     |              |     |            |            |    |   |      |   |          |         |                     |           |     |            |          |    |   |      |    |          |         |                     |           |     |            |          |    |   |      |   |          |         |                     |           |     |            |          |    |   |      |   |          |         |                     |           |     |            |          |    |
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| Weeks:   | Start Date | End Date | MTWTFSS               | Spots/Week     | Rate                  |                |                |            |            |          |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |                     |             |                |            |          |      |      |      |      |          |          |                     |                       |                |            |            |            |    |   |      |    |          |         |                       |              |     |            |            |    |   |      |   |          |         |                     |              |     |            |            |    |   |      |   |          |         |                     |           |     |            |          |    |   |      |    |          |         |                     |           |     |            |          |    |   |      |   |          |         |                     |           |     |            |          |    |   |      |   |          |         |                     |           |     |            |          |    |
|  | 07/30/12   | 08/05/12 | -TWTF--               | 2              | \$1,200.00            |                |                |            |            |          |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |                     |             |                |            |          |      |      |      |      |          |          |                     |                       |                |            |            |            |    |   |      |    |          |         |                       |              |     |            |            |    |   |      |   |          |         |                     |              |     |            |            |    |   |      |   |          |         |                     |           |     |            |          |    |   |      |    |          |         |                     |           |     |            |          |    |   |      |   |          |         |                     |           |     |            |          |    |   |      |   |          |         |                     |           |     |            |          |    |
| Spots: #   | Ch         | Day      | Air Date              | Air Time       | Description           | Start/End Time | Length         | Ad-ID      | Rate       | Type     |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |                     |             |                |            |          |      |      |      |      |          |          |                     |                       |                |            |            |            |    |   |      |    |          |         |                       |              |     |            |            |    |   |      |   |          |         |                     |              |     |            |            |    |   |      |   |          |         |                     |           |     |            |          |    |   |      |    |          |         |                     |           |     |            |          |    |   |      |   |          |         |                     |           |     |            |          |    |   |      |   |          |         |                     |           |     |            |          |    |
| 2  | WFSB       | Tu       | 07/31/12              | 7:28 PM        | Inside Edition        | 7pm - 7:30pm   | :30            | NDA120130H | \$1,200.00 | NM       |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |                     |             |                |            |          |      |      |      |      |          |          |                     |                       |                |            |            |            |    |   |      |    |          |         |                       |              |     |            |            |    |   |      |   |          |         |                     |              |     |            |            |    |   |      |   |          |         |                     |           |     |            |          |    |   |      |    |          |         |                     |           |     |            |          |    |   |      |   |          |         |                     |           |     |            |          |    |   |      |   |          |         |                     |           |     |            |          |    |
| 1  | WFSB       | W        | 08/01/12              | 7:11 PM        | Inside Edition        | 7pm - 7:30pm   | :30            | NDA120130H | \$1,200.00 | NM       |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |                     |             |                |            |          |      |      |      |      |          |          |                     |                       |                |            |            |            |    |   |      |    |          |         |                       |              |     |            |            |    |   |      |   |          |         |                     |              |     |            |            |    |   |      |   |          |         |                     |           |     |            |          |    |   |      |    |          |         |                     |           |     |            |          |    |   |      |   |          |         |                     |           |     |            |          |    |   |      |   |          |         |                     |           |     |            |          |    |
| 11   | 07/31/12   | 08/03/12 | Entertainment Tonight | 7:30pm - 8pm   | -TWTF--               | :30            | 2              | \$1,200.00 | NM         |          |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |                     |             |                |            |          |      |      |      |      |          |          |                     |                       |                |            |            |            |    |   |      |    |          |         |                       |              |     |            |            |    |   |      |   |          |         |                     |              |     |            |            |    |   |      |   |          |         |                     |           |     |            |          |    |   |      |    |          |         |                     |           |     |            |          |    |   |      |   |          |         |                     |           |     |            |          |    |   |      |   |          |         |                     |           |     |            |          |    |
| <table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>07/30/12</td><td>08/05/12</td><td>-TWTF--</td><td>2</td><td>\$1,200.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>2</td><td>WFSB</td><td>Tu</td><td>07/31/12</td><td>7:55 PM</td><td>Entertainment Tonight</td><td>7:30pm - 8pm</td><td>:30</td><td>NDA120130H</td><td>\$1,200.00</td><td>NM</td></tr><tr><td>1</td><td>WFSB</td><td>Th</td><td>08/02/12</td><td>7:40 PM</td><td>Entertainment Tonight</td><td>7:30pm - 8pm</td><td>:30</td><td>NDA120130H</td><td>\$1,200.00</td><td>NM</td></tr></table>  |            |          |                       |                |                       |                |                |            |            | Weeks:   | Start Date | End Date | MTWTFSS  | Spots/Week | Rate        |                | 07/30/12 | 08/05/12 | -TWTF-- | 2    | \$1,200.00 | Spots: # | Ch | Day      | Air Date | Air Time            | Description | Start/End Time | Length     | Ad-ID    | Rate | Type | 2    | WFSB | Tu       | 07/31/12 | 7:55 PM             | Entertainment Tonight | 7:30pm - 8pm   | :30        | NDA120130H | \$1,200.00 | NM | 1 | WFSB | Th | 08/02/12 | 7:40 PM | Entertainment Tonight | 7:30pm - 8pm | :30 | NDA120130H | \$1,200.00 | NM |   |      |   |          |         |                     |              |     |            |            |    |   |      |   |          |         |                     |           |     |            |          |    |   |      |    |          |         |                     |           |     |            |          |    |   |      |   |          |         |                     |           |     |            |          |    |   |      |   |          |         |                     |           |     |            |          |    |
| Weeks:   | Start Date | End Date | MTWTFSS               | Spots/Week     | Rate                  |                |                |            |            |          |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |                     |             |                |            |          |      |      |      |      |          |          |                     |                       |                |            |            |            |    |   |      |    |          |         |                       |              |     |            |            |    |   |      |   |          |         |                     |              |     |            |            |    |   |      |   |          |         |                     |           |     |            |          |    |   |      |    |          |         |                     |           |     |            |          |    |   |      |   |          |         |                     |           |     |            |          |    |   |      |   |          |         |                     |           |     |            |          |    |
|  | 07/30/12   | 08/05/12 | -TWTF--               | 2              | \$1,200.00            |                |                |            |            |          |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |                     |             |                |            |          |      |      |      |      |          |          |                     |                       |                |            |            |            |    |   |      |    |          |         |                       |              |     |            |            |    |   |      |   |          |         |                     |              |     |            |            |    |   |      |   |          |         |                     |           |     |            |          |    |   |      |    |          |         |                     |           |     |            |          |    |   |      |   |          |         |                     |           |     |            |          |    |   |      |   |          |         |                     |           |     |            |          |    |
| Spots: #   | Ch         | Day      | Air Date              | Air Time       | Description           | Start/End Time | Length         | Ad-ID      | Rate       | Type     |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |                     |             |                |            |          |      |      |      |      |          |          |                     |                       |                |            |            |            |    |   |      |    |          |         |                       |              |     |            |            |    |   |      |   |          |         |                     |              |     |            |            |    |   |      |   |          |         |                     |           |     |            |          |    |   |      |    |          |         |                     |           |     |            |          |    |   |      |   |          |         |                     |           |     |            |          |    |   |      |   |          |         |                     |           |     |            |          |    |
| 2  | WFSB       | Tu       | 07/31/12              | 7:55 PM        | Entertainment Tonight | 7:30pm - 8pm   | :30            | NDA120130H | \$1,200.00 | NM       |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |                     |             |                |            |          |      |      |      |      |          |          |                     |                       |                |            |            |            |    |   |      |    |          |         |                       |              |     |            |            |    |   |      |   |          |         |                     |              |     |            |            |    |   |      |   |          |         |                     |           |     |            |          |    |   |      |    |          |         |                     |           |     |            |          |    |   |      |   |          |         |                     |           |     |            |          |    |   |      |   |          |         |                     |           |     |            |          |    |
| 1  | WFSB       | Th       | 08/02/12              | 7:40 PM        | Entertainment Tonight | 7:30pm - 8pm   | :30            | NDA120130H | \$1,200.00 | NM       |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |                     |             |                |            |          |      |      |      |      |          |          |                     |                       |                |            |            |            |    |   |      |    |          |         |                       |              |     |            |            |    |   |      |   |          |         |                     |              |     |            |            |    |   |      |   |          |         |                     |           |     |            |          |    |   |      |    |          |         |                     |           |     |            |          |    |   |      |   |          |         |                     |           |     |            |          |    |   |      |   |          |         |                     |           |     |            |          |    |
| 17   | 07/31/12   | 08/03/12 | Eyewitness News       | 11PM - 11:35PM | -TWTF--               | :30            | 3              | \$1,200.00 | NM         |          |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |                     |             |                |            |          |      |      |      |      |          |          |                     |                       |                |            |            |            |    |   |      |    |          |         |                       |              |     |            |            |    |   |      |   |          |         |                     |              |     |            |            |    |   |      |   |          |         |                     |           |     |            |          |    |   |      |    |          |         |                     |           |     |            |          |    |   |      |   |          |         |                     |           |     |            |          |    |   |      |   |          |         |                     |           |     |            |          |    |
| <table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>07/30/12</td><td>08/05/12</td><td>-TWTF--</td><td>3</td><td>\$1,200.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>3</td><td>WFSB</td><td>Tu</td><td>07/31/12</td><td>11:33 PM</td><td>Eyewitness News</td><td>11PM - 11:35PM</td><td>:30</td><td>NDA120130H</td><td>\$1,200.00</td><td>NM</td></tr></table>   |            |          |                       |                |                       |                |                |            |            | Weeks:   | Start Date | End Date | MTWTFSS  | Spots/Week | Rate        |                | 07/30/12 | 08/05/12 | -TWTF-- | 3    | \$1,200.00 | Spots: # | Ch | Day      | Air Date | Air Time            | Description | Start/End Time | Length     | Ad-ID    | Rate | Type | 3    | WFSB | Tu       | 07/31/12 | 11:33 PM            | Eyewitness News       | 11PM - 11:35PM | :30        | NDA120130H | \$1,200.00 | NM |   |      |    |          |         |                       |              |     |            |            |    |   |      |   |          |         |                     |              |     |            |            |    |   |      |   |          |         |                     |           |     |            |          |    |   |      |    |          |         |                     |           |     |            |          |    |   |      |   |          |         |                     |           |     |            |          |    |   |      |   |          |         |                     |           |     |            |          |    |
| Weeks:   | Start Date | End Date | MTWTFSS               | Spots/Week     | Rate                  |                |                |            |            |          |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |                     |             |                |            |          |      |      |      |      |          |          |                     |                       |                |            |            |            |    |   |      |    |          |         |                       |              |     |            |            |    |   |      |   |          |         |                     |              |     |            |            |    |   |      |   |          |         |                     |           |     |            |          |    |   |      |    |          |         |                     |           |     |            |          |    |   |      |   |          |         |                     |           |     |            |          |    |   |      |   |          |         |                     |           |     |            |          |    |
|  | 07/30/12   | 08/05/12 | -TWTF--               | 3              | \$1,200.00            |                |                |            |            |          |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |                     |             |                |            |          |      |      |      |      |          |          |                     |                       |                |            |            |            |    |   |      |    |          |         |                       |              |     |            |            |    |   |      |   |          |         |                     |              |     |            |            |    |   |      |   |          |         |                     |           |     |            |          |    |   |      |    |          |         |                     |           |     |            |          |    |   |      |   |          |         |                     |           |     |            |          |    |   |      |   |          |         |                     |           |     |            |          |    |
| Spots: #   | Ch         | Day      | Air Date              | Air Time       | Description           | Start/End Time | Length         | Ad-ID      | Rate       | Type     |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |                     |             |                |            |          |      |      |      |      |          |          |                     |                       |                |            |            |            |    |   |      |    |          |         |                       |              |     |            |            |    |   |      |   |          |         |                     |              |     |            |            |    |   |      |   |          |         |                     |           |     |            |          |    |   |      |    |          |         |                     |           |     |            |          |    |   |      |   |          |         |                     |           |     |            |          |    |   |      |   |          |         |                     |           |     |            |          |    |
| 3  | WFSB       | Tu       | 07/31/12              | 11:33 PM       | Eyewitness News       | 11PM - 11:35PM | :30            | NDA120130H | \$1,200.00 | NM       |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |                     |             |                |            |          |      |      |      |      |          |          |                     |                       |                |            |            |            |    |   |      |    |          |         |                       |              |     |            |            |    |   |      |   |          |         |                     |              |     |            |            |    |   |      |   |          |         |                     |           |     |            |          |    |   |      |    |          |         |                     |           |     |            |          |    |   |      |   |          |         |                     |           |     |            |          |    |   |      |   |          |         |                     |           |     |            |          |    |

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## INVOICE



Send Payment To:

**WFSB**  
**BOX 13034**  
**Newark, NJ 07188-0034**

| Invoice #             | Invoice Date         | Invoice Month   | Invoice Period      |
|-----------------------|----------------------|-----------------|---------------------|
| 487477-1              | 08/12/12             | August 2012     | 07/30/12 - 08/09/12 |
| Advertiser            | Product              | Estimate Number |                     |
| New Direction Project | NEW DIRECTION PROJEC |                 |                     |

| Line  | Start Date | End Date | Description            | Start/End Time | MTWTFSS | Length | Spots/<br>Week | Rate       | Type |
|---|------------|----------|------------------------|----------------|---------|--------|----------------|------------|------|
| 17  | 07/31/12   | 08/03/12 | Eyewitness News        | 11PM - 11:35PM | -TWTF-- | :30    | 3              | \$1,200.00 | NM   |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>1 WFSB Th 08/02/12 11:25 PM Eyewitness News 11PM - 11:35PM :30 NDA120130H \$1,200.00 NM<br>2 WFSB F 08/03/12 11:25 PM Eyewitness News 11PM - 11:35PM :30 NDA120130H \$1,200.00 NM  |            |          |                        |                |         |        |                |            |      |
| 18  | 07/31/12   | 08/03/12 | 9am-10am               | 9am - 10am     | -TWTF-- | :30    | 2              | \$400.00   | NM   |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate<br>07/30/12 08/05/12 -TWTF-- 2 \$400.00<br>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>2 WFSB W 08/01/12 9:45 AM 9am-10am 9am - 10am :30 NDA120130H \$400.00 NM<br>1 WFSB Th 08/02/12 9:30 AM 9am-10am 9am - 10am :30 NDA120130H \$400.00 NM  |            |          |                        |                |         |        |                |            |      |
| 19  | 08/06/12   | 08/06/12 | 9am-10am               | 9am - 10am     | 1-----  | :30    | 1              | \$400.00   | NM   |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate<br>08/06/12 08/12/12 1----- 1 \$400.00<br>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>1 WFSB M 08/06/12 9:47 AM 9am-10am 9am - 10am :30 NDA120130H \$400.00 NM  |            |          |                        |                |         |        |                |            |      |
| 20  | 07/31/12   | 08/03/12 | 10am-11am              | 10am - 11am    | -TWTF-- | :30    | 3              | \$400.00   | NM   |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate<br>07/30/12 08/05/12 -TWTF-- 3 \$400.00<br>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>1 WFSB Tu 07/31/12 10:58 AM 10am-11am 10am - 11am :30 NDA120130H \$400.00 NM<br>3 WFSB W 08/01/12 10:58 AM 10am-11am 10am - 11am :30 NDA120130H \$400.00 NM<br>2 WFSB F 08/03/12 10:58 AM 10am-11am 10am - 11am :30 NDA120130H \$400.00 NM                             |            |          |                        |                |         |        |                |            |      |
| 21  | 08/06/12   | 08/06/12 | 11a-12p Price is Right | 11am - 12pm    | 1-----  | :30    | 1              | \$500.00   | NM   |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate<br>08/06/12 08/12/12 1----- 1 \$500.00<br>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>1 WFSB M 08/06/12 11:59 AM 11a-12p Price is Right 11am - 12pm :30 NDA120130H \$500.00 NM  |            |          |                        |                |         |        |                |            |      |
| 22  | 07/31/12   | 08/03/12 | Eyewitness News        | 12pm - 12:30PM | -TWTF-- | :30    | 3              | \$650.00   | NM   |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate<br>07/30/12 08/05/12 -TWTF-- 3 \$650.00<br>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>2 WFSB Tu 07/31/12 12:25 PM Eyewitness News 12pm - 12:30PM :30 NDA120130H \$650.00 NM<br>3 WFSB Th 08/02/12 12:10 PM Eyewitness News 12pm - 12:30PM :30 NDA120130H \$650.00 NM<br>1 WFSB F 08/03/12 12:00 PM Eyewitness News 12pm - 12:30PM :30 NDA120130H \$650.00 NM |            |          |                        |                |         |        |                |            |      |
| 23  | 08/06/12   | 08/06/12 | Eyewitness News        | 12pm - 12:30PM | 1-----  | :30    | 1              | \$650.00   | NM   |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate<br>08/06/12 08/12/12 1----- 1 \$650.00<br>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>1 WFSB M 08/06/12 12:28 PM Eyewitness News 12pm - 12:30PM :30 NDA120130H \$650.00 NM  |            |          |                        |                |         |        |                |            |      |
| 24  | 07/31/12   | 08/03/12 | 3pm-4pm Syndication    | 2:58pm-4pm     | -TWTF-- | :30    | 3              | \$400.00   | NM   |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate<br>07/30/12 08/05/12 -TWTF-- 3 \$400.00<br>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type   |            |          |                        |                |         |        |                |            |      |

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## INVOICE



Send Payment To:

**WFSB**  
**BOX 13034**  
**Newark, NJ 07188-0034**

| Invoice # | Invoice Date | Invoice Month | Invoice Period      |
|-----------|--------------|---------------|---------------------|
| 487477-1  | 08/12/12     | August 2012   | 07/30/12 - 08/09/12 |

| Advertiser            | Product              | Estimate Number |
|-----------------------|----------------------|-----------------|
| New Direction Project | NEW DIRECTION PROJEC |                 |

| Line  | Start Date | End Date | Description               | Start/End Time | MTWTFSS                | Length         | Spots/<br>Week | Rate       | Type       |          |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |                     |             |                |            |          |      |      |      |      |          |          |                     |                        |              |            |            |            |    |      |      |          |          |                     |                        |              |            |            |            |    |   |      |    |          |          |                        |              |     |            |            |    |
|---|------------|----------|---------------------------|----------------|------------------------|----------------|----------------|------------|------------|----------|------------|----------|----------|------------|-------------|----------------|----------|----------|---------|------|------------|----------|----|----------|----------|---------------------|-------------|----------------|------------|----------|------|------|------|------|----------|----------|---------------------|------------------------|--------------|------------|------------|------------|----|------|------|----------|----------|---------------------|------------------------|--------------|------------|------------|------------|----|---|------|----|----------|----------|------------------------|--------------|-----|------------|------------|----|
| 24  | 07/31/12   | 08/03/12 | 3pm-4pm Syndication       | 2:58pm-4pm     | -TWTF--                | :30            | 3              | \$400.00   | NM         |          |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |                     |             |                |            |          |      |      |      |      |          |          |                     |                        |              |            |            |            |    |      |      |          |          |                     |                        |              |            |            |            |    |   |      |    |          |          |                        |              |     |            |            |    |
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| Spots: #  | Ch         | Day      | Air Date                  | Air Time       | Description            | Start/End Time | Length         | Ad-ID      | Rate       | Type     |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |                     |             |                |            |          |      |      |      |      |          |          |                     |                        |              |            |            |            |    |      |      |          |          |                     |                        |              |            |            |            |    |   |      |    |          |          |                        |              |     |            |            |    |
| 3   | WFSB       | Tu       | 07/31/12                  | 3:15 PM        | 3pm-4pm Syndication    | 2:58pm-4pm     | :30            | NDA120130H | \$400.00   | NM       |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |                     |             |                |            |          |      |      |      |      |          |          |                     |                        |              |            |            |            |    |      |      |          |          |                     |                        |              |            |            |            |    |   |      |    |          |          |                        |              |     |            |            |    |
| 2   | WFSB       | W        | 08/01/12                  | 3:59 PM        | 3pm-4pm Syndication    | 2:58pm-4pm     | :30            | NDA120130H | \$400.00   | NM       |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |                     |             |                |            |          |      |      |      |      |          |          |                     |                        |              |            |            |            |    |      |      |          |          |                     |                        |              |            |            |            |    |   |      |    |          |          |                        |              |     |            |            |    |
| 1   | WFSB       | Th       | 08/02/12                  | 3:52 PM        | 3pm-4pm Syndication    | 2:58pm-4pm     | :30            | NDA120130H | \$400.00   | NM       |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |                     |             |                |            |          |      |      |      |      |          |          |                     |                        |              |            |            |            |    |      |      |          |          |                     |                        |              |            |            |            |    |   |      |    |          |          |                        |              |     |            |            |    |
| 25  | 07/31/12   | 08/03/12 | 4p-5p Dr. Oz              | 4pm-5pm        | -TWTF--                | :30            | 2              | \$950.00   | NM         |          |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |                     |             |                |            |          |      |      |      |      |          |          |                     |                        |              |            |            |            |    |      |      |          |          |                     |                        |              |            |            |            |    |   |      |    |          |          |                        |              |     |            |            |    |
| <table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>07/30/12</td><td>08/05/12</td><td>-TWTF--</td><td>2</td><td>\$950.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WFSB</td><td>Tu</td><td>07/31/12</td><td>4:13 PM</td><td>4p-5p Dr. Oz</td><td>4pm-5pm</td><td>:30</td><td>NDA120130H</td><td>\$950.00</td><td>NM</td></tr><tr><td>2</td><td>WFSB</td><td>Th</td><td>08/02/12</td><td>4:24 PM</td><td>4p-5p Dr. Oz</td><td>4pm-5pm</td><td>:30</td><td>NDA120130H</td><td>\$950.00</td><td>NM</td></tr></table>   |            |          |                           |                |                        |                |                |            |            | Weeks:   | Start Date | End Date | MTWTFSS  | Spots/Week | Rate        |                | 07/30/12 | 08/05/12 | -TWTF-- | 2    | \$950.00   | Spots: # | Ch | Day      | Air Date | Air Time            | Description | Start/End Time | Length     | Ad-ID    | Rate | Type | 1    | WFSB | Tu       | 07/31/12 | 4:13 PM             | 4p-5p Dr. Oz           | 4pm-5pm      | :30        | NDA120130H | \$950.00   | NM | 2    | WFSB | Th       | 08/02/12 | 4:24 PM             | 4p-5p Dr. Oz           | 4pm-5pm      | :30        | NDA120130H | \$950.00   | NM |   |      |    |          |          |                        |              |     |            |            |    |
| Weeks:  | Start Date | End Date | MTWTFSS                   | Spots/Week     | Rate                   |                |                |            |            |          |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |                     |             |                |            |          |      |      |      |      |          |          |                     |                        |              |            |            |            |    |      |      |          |          |                     |                        |              |            |            |            |    |   |      |    |          |          |                        |              |     |            |            |    |
|   | 07/30/12   | 08/05/12 | -TWTF--                   | 2              | \$950.00               |                |                |            |            |          |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |                     |             |                |            |          |      |      |      |      |          |          |                     |                        |              |            |            |            |    |      |      |          |          |                     |                        |              |            |            |            |    |   |      |    |          |          |                        |              |     |            |            |    |
| Spots: #  | Ch         | Day      | Air Date                  | Air Time       | Description            | Start/End Time | Length         | Ad-ID      | Rate       | Type     |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |                     |             |                |            |          |      |      |      |      |          |          |                     |                        |              |            |            |            |    |      |      |          |          |                     |                        |              |            |            |            |    |   |      |    |          |          |                        |              |     |            |            |    |
| 1   | WFSB       | Tu       | 07/31/12                  | 4:13 PM        | 4p-5p Dr. Oz           | 4pm-5pm        | :30            | NDA120130H | \$950.00   | NM       |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |                     |             |                |            |          |      |      |      |      |          |          |                     |                        |              |            |            |            |    |      |      |          |          |                     |                        |              |            |            |            |    |   |      |    |          |          |                        |              |     |            |            |    |
| 2   | WFSB       | Th       | 08/02/12                  | 4:24 PM        | 4p-5p Dr. Oz           | 4pm-5pm        | :30            | NDA120130H | \$950.00   | NM       |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |                     |             |                |            |          |      |      |      |      |          |          |                     |                        |              |            |            |            |    |      |      |          |          |                     |                        |              |            |            |            |    |   |      |    |          |          |                        |              |     |            |            |    |
| 26  | 07/31/12   | 08/03/12 | Eyewitness News           | 5pm - 5:30pm   | -TWTF--                | :30            | 3              | \$1,500.00 | NM         |          |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |                     |             |                |            |          |      |      |      |      |          |          |                     |                        |              |            |            |            |    |      |      |          |          |                     |                        |              |            |            |            |    |   |      |    |          |          |                        |              |     |            |            |    |
| <table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>07/30/12</td><td>08/05/12</td><td>-TWTF--</td><td>3</td><td>\$1,500.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WFSB</td><td>Tu</td><td>07/31/12</td><td>5:11 PM</td><td>Eyewitness News</td><td>5pm - 5:30pm</td><td>:30</td><td>NDA120130H</td><td>\$1,500.00</td><td>NM</td></tr><tr><td>3</td><td>WFSB</td><td>W</td><td>08/01/12</td><td>5:20 PM</td><td>Eyewitness News</td><td>5pm - 5:30pm</td><td>:30</td><td>NDA120130H</td><td>\$1,500.00</td><td>NM</td></tr><tr><td>2</td><td>WFSB</td><td>F</td><td>08/03/12</td><td>5:27 PM</td><td>Eyewitness News</td><td>5pm - 5:30pm</td><td>:30</td><td>NDA120130H</td><td>\$1,500.00</td><td>NM</td></tr></table>               |            |          |                           |                |                        |                |                |            |            | Weeks:   | Start Date | End Date | MTWTFSS  | Spots/Week | Rate        |                | 07/30/12 | 08/05/12 | -TWTF-- | 3    | \$1,500.00 | Spots: # | Ch | Day      | Air Date | Air Time            | Description | Start/End Time | Length     | Ad-ID    | Rate | Type | 1    | WFSB | Tu       | 07/31/12 | 5:11 PM             | Eyewitness News        | 5pm - 5:30pm | :30        | NDA120130H | \$1,500.00 | NM | 3    | WFSB | W        | 08/01/12 | 5:20 PM             | Eyewitness News        | 5pm - 5:30pm | :30        | NDA120130H | \$1,500.00 | NM | 2 | WFSB | F  | 08/03/12 | 5:27 PM  | Eyewitness News        | 5pm - 5:30pm | :30 | NDA120130H | \$1,500.00 | NM |
| Weeks:  | Start Date | End Date | MTWTFSS                   | Spots/Week     | Rate                   |                |                |            |            |          |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |                     |             |                |            |          |      |      |      |      |          |          |                     |                        |              |            |            |            |    |      |      |          |          |                     |                        |              |            |            |            |    |   |      |    |          |          |                        |              |     |            |            |    |
|   | 07/30/12   | 08/05/12 | -TWTF--                   | 3              | \$1,500.00             |                |                |            |            |          |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |                     |             |                |            |          |      |      |      |      |          |          |                     |                        |              |            |            |            |    |      |      |          |          |                     |                        |              |            |            |            |    |   |      |    |          |          |                        |              |     |            |            |    |
| Spots: #  | Ch         | Day      | Air Date                  | Air Time       | Description            | Start/End Time | Length         | Ad-ID      | Rate       | Type     |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |                     |             |                |            |          |      |      |      |      |          |          |                     |                        |              |            |            |            |    |      |      |          |          |                     |                        |              |            |            |            |    |   |      |    |          |          |                        |              |     |            |            |    |
| 1   | WFSB       | Tu       | 07/31/12                  | 5:11 PM        | Eyewitness News        | 5pm - 5:30pm   | :30            | NDA120130H | \$1,500.00 | NM       |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |                     |             |                |            |          |      |      |      |      |          |          |                     |                        |              |            |            |            |    |      |      |          |          |                     |                        |              |            |            |            |    |   |      |    |          |          |                        |              |     |            |            |    |
| 3   | WFSB       | W        | 08/01/12                  | 5:20 PM        | Eyewitness News        | 5pm - 5:30pm   | :30            | NDA120130H | \$1,500.00 | NM       |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |                     |             |                |            |          |      |      |      |      |          |          |                     |                        |              |            |            |            |    |      |      |          |          |                     |                        |              |            |            |            |    |   |      |    |          |          |                        |              |     |            |            |    |
| 2   | WFSB       | F        | 08/03/12                  | 5:27 PM        | Eyewitness News        | 5pm - 5:30pm   | :30            | NDA120130H | \$1,500.00 | NM       |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |                     |             |                |            |          |      |      |      |      |          |          |                     |                        |              |            |            |            |    |      |      |          |          |                     |                        |              |            |            |            |    |   |      |    |          |          |                        |              |     |            |            |    |
| 27  | 07/31/12   | 08/03/12 | Eyewitness News           | 5:30pm - 6pm   | -TWTF--                | :30            | 2              | \$1,500.00 | NM         |          |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |                     |             |                |            |          |      |      |      |      |          |          |                     |                        |              |            |            |            |    |      |      |          |          |                     |                        |              |            |            |            |    |   |      |    |          |          |                        |              |     |            |            |    |
| <table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>07/30/12</td><td>08/05/12</td><td>-TWTF--</td><td>2</td><td>\$1,500.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WFSB</td><td>Tu</td><td>07/31/12</td><td>5:43 PM</td><td>Eyewitness News</td><td>5:30pm - 6pm</td><td>:30</td><td>NDA120130H</td><td>\$1,500.00</td><td>NM</td></tr><tr><td>2</td><td>WFSB</td><td>W</td><td>08/01/12</td><td>5:42 PM</td><td>Eyewitness News</td><td>5:30pm - 6pm</td><td>:30</td><td>NDA120130H</td><td>\$1,500.00</td><td>NM</td></tr></table>  |            |          |                           |                |                        |                |                |            |            | Weeks:   | Start Date | End Date | MTWTFSS  | Spots/Week | Rate        |                | 07/30/12 | 08/05/12 | -TWTF-- | 2    | \$1,500.00 | Spots: # | Ch | Day      | Air Date | Air Time            | Description | Start/End Time | Length     | Ad-ID    | Rate | Type | 1    | WFSB | Tu       | 07/31/12 | 5:43 PM             | Eyewitness News        | 5:30pm - 6pm | :30        | NDA120130H | \$1,500.00 | NM | 2    | WFSB | W        | 08/01/12 | 5:42 PM             | Eyewitness News        | 5:30pm - 6pm | :30        | NDA120130H | \$1,500.00 | NM |   |      |    |          |          |                        |              |     |            |            |    |
| Weeks:  | Start Date | End Date | MTWTFSS                   | Spots/Week     | Rate                   |                |                |            |            |          |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |                     |             |                |            |          |      |      |      |      |          |          |                     |                        |              |            |            |            |    |      |      |          |          |                     |                        |              |            |            |            |    |   |      |    |          |          |                        |              |     |            |            |    |
|   | 07/30/12   | 08/05/12 | -TWTF--                   | 2              | \$1,500.00             |                |                |            |            |          |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |                     |             |                |            |          |      |      |      |      |          |          |                     |                        |              |            |            |            |    |      |      |          |          |                     |                        |              |            |            |            |    |   |      |    |          |          |                        |              |     |            |            |    |
| Spots: #  | Ch         | Day      | Air Date                  | Air Time       | Description            | Start/End Time | Length         | Ad-ID      | Rate       | Type     |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |                     |             |                |            |          |      |      |      |      |          |          |                     |                        |              |            |            |            |    |      |      |          |          |                     |                        |              |            |            |            |    |   |      |    |          |          |                        |              |     |            |            |    |
| 1   | WFSB       | Tu       | 07/31/12                  | 5:43 PM        | Eyewitness News        | 5:30pm - 6pm   | :30            | NDA120130H | \$1,500.00 | NM       |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |                     |             |                |            |          |      |      |      |      |          |          |                     |                        |              |            |            |            |    |      |      |          |          |                     |                        |              |            |            |            |    |   |      |    |          |          |                        |              |     |            |            |    |
| 2   | WFSB       | W        | 08/01/12                  | 5:42 PM        | Eyewitness News        | 5:30pm - 6pm   | :30            | NDA120130H | \$1,500.00 | NM       |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |                     |             |                |            |          |      |      |      |      |          |          |                     |                        |              |            |            |            |    |      |      |          |          |                     |                        |              |            |            |            |    |   |      |    |          |          |                        |              |     |            |            |    |
| 28  | 08/06/12   | 08/06/12 | Eyewitness News           | 5:30pm - 6pm   | 1-----                 | :30            | 1              | \$1,500.00 | NM         |          |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |                     |             |                |            |          |      |      |      |      |          |          |                     |                        |              |            |            |            |    |      |      |          |          |                     |                        |              |            |            |            |    |   |      |    |          |          |                        |              |     |            |            |    |
| <table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>08/06/12</td><td>08/12/12</td><td>1-----</td><td>1</td><td>\$1,500.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WFSB</td><td>M</td><td>08/06/12</td><td>5:38 PM</td><td>Eyewitness News</td><td>5:30pm - 6pm</td><td>:30</td><td>NDA120130H</td><td>\$1,500.00</td><td>NM</td></tr></table>   |            |          |                           |                |                        |                |                |            |            | Weeks:   | Start Date | End Date | MTWTFSS  | Spots/Week | Rate        |                | 08/06/12 | 08/12/12 | 1-----  | 1    | \$1,500.00 | Spots: # | Ch | Day      | Air Date | Air Time            | Description | Start/End Time | Length     | Ad-ID    | Rate | Type | 1    | WFSB | M        | 08/06/12 | 5:38 PM             | Eyewitness News        | 5:30pm - 6pm | :30        | NDA120130H | \$1,500.00 | NM |      |      |          |          |                     |                        |              |            |            |            |    |   |      |    |          |          |                        |              |     |            |            |    |
| Weeks:  | Start Date | End Date | MTWTFSS                   | Spots/Week     | Rate                   |                |                |            |            |          |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |                     |             |                |            |          |      |      |      |      |          |          |                     |                        |              |            |            |            |    |      |      |          |          |                     |                        |              |            |            |            |    |   |      |    |          |          |                        |              |     |            |            |    |
|   | 08/06/12   | 08/12/12 | 1-----                    | 1              | \$1,500.00             |                |                |            |            |          |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |                     |             |                |            |          |      |      |      |      |          |          |                     |                        |              |            |            |            |    |      |      |          |          |                     |                        |              |            |            |            |    |   |      |    |          |          |                        |              |     |            |            |    |
| Spots: #  | Ch         | Day      | Air Date                  | Air Time       | Description            | Start/End Time | Length         | Ad-ID      | Rate       | Type     |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |                     |             |                |            |          |      |      |      |      |          |          |                     |                        |              |            |            |            |    |      |      |          |          |                     |                        |              |            |            |            |    |   |      |    |          |          |                        |              |     |            |            |    |
| 1   | WFSB       | M        | 08/06/12                  | 5:38 PM        | Eyewitness News        | 5:30pm - 6pm   | :30            | NDA120130H | \$1,500.00 | NM       |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |                     |             |                |            |          |      |      |      |      |          |          |                     |                        |              |            |            |            |    |      |      |          |          |                     |                        |              |            |            |            |    |   |      |    |          |          |                        |              |     |            |            |    |
| 33  | 07/31/12   | 08/03/12 | 11a-12p Price is Right    | 11am - 12pm    | -TWTF--                | :30            | 3              | \$500.00   | NM         |          |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |                     |             |                |            |          |      |      |      |      |          |          |                     |                        |              |            |            |            |    |      |      |          |          |                     |                        |              |            |            |            |    |   |      |    |          |          |                        |              |     |            |            |    |
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| Weeks:  | Start Date | End Date | MTWTFSS                   | Spots/Week     | Rate                   |                |                |            |            |          |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |                     |             |                |            |          |      |      |      |      |          |          |                     |                        |              |            |            |            |    |      |      |          |          |                     |                        |              |            |            |            |    |   |      |    |          |          |                        |              |     |            |            |    |
|   | 07/30/12   | 08/05/12 | -TWTF--                   | 3              | \$500.00               |                |                |            |            |          |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |                     |             |                |            |          |      |      |      |      |          |          |                     |                        |              |            |            |            |    |      |      |          |          |                     |                        |              |            |            |            |    |   |      |    |          |          |                        |              |     |            |            |    |
| Spots: #  | Ch         | Day      | Air Date                  | Air Time       | Description            | Start/End Time | Length         | Ad-ID      | Rate       | Type     |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |                     |             |                |            |          |      |      |      |      |          |          |                     |                        |              |            |            |            |    |      |      |          |          |                     |                        |              |            |            |            |    |   |      |    |          |          |                        |              |     |            |            |    |
| 2   | WFSB       | Tu       | 07/31/12                  | 11:29 AM       | 11a-12p Price is Right | 11am - 12pm    | :30            | NDA120130H | \$500.00   | NM       |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |                     |             |                |            |          |      |      |      |      |          |          |                     |                        |              |            |            |            |    |      |      |          |          |                     |                        |              |            |            |            |    |   |      |    |          |          |                        |              |     |            |            |    |
| 1   | WFSB       | W        | 08/01/12                  | 11:28 AM       | 11a-12p Price is Right | 11am - 12pm    | :30            | NDA120130H | \$500.00   | NM       |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |                     |             |                |            |          |      |      |      |      |          |          |                     |                        |              |            |            |            |    |      |      |          |          |                     |                        |              |            |            |            |    |   |      |    |          |          |                        |              |     |            |            |    |
| 3   | WFSB       | Th       | 08/02/12                  | 11:28 AM       | 11a-12p Price is Right | 11am - 12pm    | :30            | NDA120130H | \$500.00   | NM       |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |                     |             |                |            |          |      |      |      |      |          |          |                     |                        |              |            |            |            |    |      |      |          |          |                     |                        |              |            |            |            |    |   |      |    |          |          |                        |              |     |            |            |    |
| 34  | 07/31/12   | 08/03/12 | Eyewitness News           | 5:30a - 6am    | -TWTF--                | :30            | 3              | \$700.00   | NM         |          |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |                     |             |                |            |          |      |      |      |      |          |          |                     |                        |              |            |            |            |    |      |      |          |          |                     |                        |              |            |            |            |    |   |      |    |          |          |                        |              |     |            |            |    |
| <table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>07/30/12</td><td>08/05/12</td><td>-TWTF--</td><td>3</td><td>\$700.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>2</td><td>WFSB</td><td>Tu</td><td>07/31/12</td><td>5:54 AM</td><td>Eyewitness News</td><td>5:30a - 6am</td><td>:30</td><td>NDA120130H</td><td>\$700.00</td><td>NM</td></tr><tr><td>1</td><td>WFSB</td><td>Th</td><td>08/02/12</td><td>5:52 AM</td><td>Eyewitness News</td><td>5:30a - 6am</td><td>:30</td><td>NDA120130H</td><td>\$700.00</td><td>NM</td></tr><tr><td>3</td><td>WFSB</td><td>F</td><td>08/03/12</td><td>5:41 AM</td><td>Eyewitness News</td><td>5:30a - 6am</td><td>:30</td><td>NDA120130H</td><td>\$700.00</td><td>NM</td></tr></table>                         |            |          |                           |                |                        |                |                |            |            | Weeks:   | Start Date | End Date | MTWTFSS  | Spots/Week | Rate        |                | 07/30/12 | 08/05/12 | -TWTF-- | 3    | \$700.00   | Spots: # | Ch | Day      | Air Date | Air Time            | Description | Start/End Time | Length     | Ad-ID    | Rate | Type | 2    | WFSB | Tu       | 07/31/12 | 5:54 AM             | Eyewitness News        | 5:30a - 6am  | :30        | NDA120130H | \$700.00   | NM | 1    | WFSB | Th       | 08/02/12 | 5:52 AM             | Eyewitness News        | 5:30a - 6am  | :30        | NDA120130H | \$700.00   | NM | 3 | WFSB | F  | 08/03/12 | 5:41 AM  | Eyewitness News        | 5:30a - 6am  | :30 | NDA120130H | \$700.00   | NM |
| Weeks:  | Start Date | End Date | MTWTFSS                   | Spots/Week     | Rate                   |                |                |            |            |          |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |                     |             |                |            |          |      |      |      |      |          |          |                     |                        |              |            |            |            |    |      |      |          |          |                     |                        |              |            |            |            |    |   |      |    |          |          |                        |              |     |            |            |    |
|   | 07/30/12   | 08/05/12 | -TWTF--                   | 3              | \$700.00               |                |                |            |            |          |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |                     |             |                |            |          |      |      |      |      |          |          |                     |                        |              |            |            |            |    |      |      |          |          |                     |                        |              |            |            |            |    |   |      |    |          |          |                        |              |     |            |            |    |
| Spots: #  | Ch         | Day      | Air Date                  | Air Time       | Description            | Start/End Time | Length         | Ad-ID      | Rate       | Type     |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |                     |             |                |            |          |      |      |      |      |          |          |                     |                        |              |            |            |            |    |      |      |          |          |                     |                        |              |            |            |            |    |   |      |    |          |          |                        |              |     |            |            |    |
| 2   | WFSB       | Tu       | 07/31/12                  | 5:54 AM        | Eyewitness News        | 5:30a - 6am    | :30            | NDA120130H | \$700.00   | NM       |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |                     |             |                |            |          |      |      |      |      |          |          |                     |                        |              |            |            |            |    |      |      |          |          |                     |                        |              |            |            |            |    |   |      |    |          |          |                        |              |     |            |            |    |
| 1   | WFSB       | Th       | 08/02/12                  | 5:52 AM        | Eyewitness News        | 5:30a - 6am    | :30            | NDA120130H | \$700.00   | NM       |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |                     |             |                |            |          |      |      |      |      |          |          |                     |                        |              |            |            |            |    |      |      |          |          |                     |                        |              |            |            |            |    |   |      |    |          |          |                        |              |     |            |            |    |
| 3   | WFSB       | F        | 08/03/12                  | 5:41 AM        | Eyewitness News        | 5:30a - 6am    | :30            | NDA120130H | \$700.00   | NM       |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |                     |             |                |            |          |      |      |      |      |          |          |                     |                        |              |            |            |            |    |      |      |          |          |                     |                        |              |            |            |            |    |   |      |    |          |          |                        |              |     |            |            |    |
| 35  | 08/07/12   | 08/07/12 | 430A EYEWITNESS NEV430-5A |                | -T-----                | :30            | 1              | \$250.00   | NM         |          |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |                     |             |                |            |          |      |      |      |      |          |          |                     |                        |              |            |            |            |    |      |      |          |          |                     |                        |              |            |            |            |    |   |      |    |          |          |                        |              |     |            |            |    |

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## INVOICE



Send Payment To:

**WFSB**  
**BOX 13034**  
**Newark, NJ 07188-0034**

| Invoice # | Invoice Date | Invoice Month | Invoice Period      |
|-----------|--------------|---------------|---------------------|
| 487477-1  | 08/12/12     | August 2012   | 07/30/12 - 08/09/12 |

| Advertiser            | Product              | Estimate Number |
|-----------------------|----------------------|-----------------|
| New Direction Project | NEW DIRECTION PROJEC |                 |

| Line   | Start Date | End Date | Description         | Start/End Time | MTWTFSS | Length | Spots/<br>Week | Rate       | Type |
|--|------------|----------|---------------------|----------------|---------|--------|----------------|------------|------|
| <b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>08/06/12   08/12/12   -T-----                   1               \$250.00   |            |          |                     |                |         |        |                |            |      |
| <b>Spots: # Ch    Day   Air Date    Air Time   Description       Start/End Time       Length Ad-ID                               Rate    Type</b><br>1 WFSB Tu   08/07/12                   430A EYEWITNESS NEWS       430-5A               :00                               \$250.00   NM<br>See MG 35.2<br>2 WFSB Th   08/09/12       4:52 AM 430A EYEWITNESS NEWS       430-5A               :30 NDA120230H               \$250.00   NM<br>MG for 35.1 08/07             |            |          |                     |                |         |        |                |            |      |
| 36   | 08/07/12   | 08/07/12 | Eyewitness News     | 6am - 6:30am   | -T----- | :30    | 1              | \$950.00   | NM   |
| <b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>08/06/12   08/12/12   -T-----                   1               \$950.00   |            |          |                     |                |         |        |                |            |      |
| <b>Spots: # Ch    Day   Air Date    Air Time   Description       Start/End Time       Length Ad-ID                               Rate    Type</b><br>1 WFSB Tu   08/07/12                   6am - 6:30am       Eyewitness News       6am - 6:30am       :00                               \$950.00   NM<br>See MG 36.2<br>2 WFSB Th   08/09/12       6:30 AM Eyewitness News       6am - 6:30am       :30 NDA120230H               \$950.00   NM<br>MG for 36.1 08/07        |            |          |                     |                |         |        |                |            |      |
| 37   | 08/07/12   | 08/07/12 | Eyewitness News     | 6:30am - 7am   | -T----- | :30    | 1              | \$950.00   | NM   |
| <b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>08/06/12   08/12/12   -T-----                   1               \$950.00   |            |          |                     |                |         |        |                |            |      |
| <b>Spots: # Ch    Day   Air Date    Air Time   Description       Start/End Time       Length Ad-ID                               Rate    Type</b><br>1 WFSB Tu   08/07/12                   6:30am - 7am       Eyewitness News       6:30am - 7am       :00                               \$950.00   NM<br>See MG 37.2<br>2 WFSB Th   08/09/12       6:47 AM Eyewitness News       6:30am - 7am       :30 NDA120230H               \$950.00   NM<br>MG for 37.1 08/07        |            |          |                     |                |         |        |                |            |      |
| 38   | 08/07/12   | 08/07/12 | CBS: THE EARLY SHOW | 7am - 9am      | -T----- | :30    | 1              | \$600.00   | NM   |
| <b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>08/06/12   08/12/12   -T-----                   1               \$600.00   |            |          |                     |                |         |        |                |            |      |
| <b>Spots: # Ch    Day   Air Date    Air Time   Description       Start/End Time       Length Ad-ID                               Rate    Type</b><br>1 WFSB Tu   08/07/12                   7am - 9am       CBS: THE EARLY SHOW       7am - 9am       :00                               \$600.00   NM<br>See MG 38.2<br>2 WFSB Th   08/09/12       8:08 AM CBS: THE EARLY SHOW       7am - 9am       :30 NDA120230H               \$600.00   NM<br>MG for 38.1 08/07         |            |          |                     |                |         |        |                |            |      |
| 39   | 08/07/12   | 08/07/12 | Eyewitness News     | 12pm - 12:30PM | -T----- | :30    | 1              | \$650.00   | NM   |
| <b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>08/06/12   08/12/12   -T-----                   1               \$650.00   |            |          |                     |                |         |        |                |            |      |
| <b>Spots: # Ch    Day   Air Date    Air Time   Description       Start/End Time       Length Ad-ID                               Rate    Type</b><br>1 WFSB Tu   08/07/12                   12pm - 12:30PM       Eyewitness News       12pm - 12:30PM       :00                               \$650.00   NM<br>See MG 39.2<br>2 WFSB Th   08/09/12       12:14 PM Eyewitness News       12pm - 12:30PM       :30 NDA120230H               \$650.00   NM<br>MG for 39.1 08/07 |            |          |                     |                |         |        |                |            |      |
| 40   | 08/07/12   | 08/07/12 | Eyewitness News     | 5pm - 5:30pm   | -T----- | :30    | 1              | \$1,500.00 | NM   |
| <b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>08/06/12   08/12/12   -T-----                   1               \$1,500.00   |            |          |                     |                |         |        |                |            |      |
| <b>Spots: # Ch    Day   Air Date    Air Time   Description       Start/End Time       Length Ad-ID                               Rate    Type</b><br>1 WFSB Tu   08/07/12                   5pm - 5:30pm       Eyewitness News       5pm - 5:30pm       :00                               \$1,500.00   NM<br>See MG 40.2<br>2 WFSB Th   08/09/12       5:25 PM Eyewitness News       5pm - 5:30pm       :30 NDA120230H               \$1,500.00   NM<br>MG for 40.1 08/07    |            |          |                     |                |         |        |                |            |      |
| 41   | 08/07/12   | 08/07/12 | Eyewitness News     | 5:30pm - 6pm   | -T----- | :30    | 1              | \$1,500.00 | NM   |

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**INVOICE**

Send Payment To:

**WFSB**  
**BOX 13034**  
**Newark, NJ 07188-0034**

| Invoice # | Invoice Date | Invoice Month | Invoice Period      |
|-----------|--------------|---------------|---------------------|
| 487477-1  | 08/12/12     | August 2012   | 07/30/12 - 08/09/12 |

| Advertiser            | Product              | Estimate Number |
|-----------------------|----------------------|-----------------|
| New Direction Project | NEW DIRECTION PROJEC |                 |

| Line  | Start Date        | End Date        | Description     | Start/End Time    | MTWTFSS            | Length                | Spots/<br>Week | Rate         | Type                    |        |                   |                 |                |                   |             |  |  |  |  |  |          |          |         |   |            |  |  |  |  |          |    |            |                 |                 |                    |                       |               |              |                         |   |      |    |          |  |                 |                |     |  |               |             |  |  |  |  |  |  |  |  |  |   |      |    |          |          |                 |                |     |            |               |                   |  |  |  |  |  |  |  |  |  |
|---|-------------------|-----------------|-----------------|-------------------|--------------------|-----------------------|----------------|--------------|-------------------------|--------|-------------------|-----------------|----------------|-------------------|-------------|--|--|--|--|--|----------|----------|---------|---|------------|--|--|--|--|----------|----|------------|-----------------|-----------------|--------------------|-----------------------|---------------|--------------|-------------------------|---|------|----|----------|--|-----------------|----------------|-----|--|---------------|-------------|--|--|--|--|--|--|--|--|--|---|------|----|----------|----------|-----------------|----------------|-----|------------|---------------|-------------------|--|--|--|--|--|--|--|--|--|
| <table><tr><td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr><tr><td></td><td>08/06/12</td><td>08/12/12</td><td>-T-----</td><td>1</td><td>\$1,500.00</td><td colspan="4"></td></tr><tr><td>Spots: #</td><td>Ch</td><td><u>Day</u></td><td><u>Air Date</u></td><td><u>Air Time</u></td><td><u>Description</u></td><td><u>Start/End Time</u></td><td><u>Length</u></td><td><u>Ad-ID</u></td><td><u>Rate</u> <u>Type</u></td></tr><tr><td>1</td><td>WFSB</td><td>Tu</td><td>08/07/12</td><td></td><td>Eyewitness News</td><td>5:30pm - 6pm</td><td>:00</td><td></td><td>\$1,500.00 NM</td></tr><tr><td colspan="10">See MG 41.2</td></tr><tr><td>2</td><td>WFSB</td><td>Th</td><td>08/09/12</td><td>5:56 PM</td><td>Eyewitness News</td><td>5:30pm - 6pm</td><td>:30</td><td>NDA120230H</td><td>\$1,500.00 NM</td></tr><tr><td colspan="10">MG for 41.1 08/07</td></tr></table>      |                   |                 |                 |                   |                    |                       |                |              |                         | Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> |  |  |  |  |  | 08/06/12 | 08/12/12 | -T----- | 1 | \$1,500.00 |  |  |  |  | Spots: # | Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> <u>Type</u> | 1 | WFSB | Tu | 08/07/12 |  | Eyewitness News | 5:30pm - 6pm   | :00 |  | \$1,500.00 NM | See MG 41.2 |  |  |  |  |  |  |  |  |  | 2 | WFSB | Th | 08/09/12 | 5:56 PM  | Eyewitness News | 5:30pm - 6pm   | :30 | NDA120230H | \$1,500.00 NM | MG for 41.1 08/07 |  |  |  |  |  |  |  |  |  |
| Weeks:  | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>  | <u>Spots/Week</u> | <u>Rate</u>        |                       |                |              |                         |        |                   |                 |                |                   |             |  |  |  |  |  |          |          |         |   |            |  |  |  |  |          |    |            |                 |                 |                    |                       |               |              |                         |   |      |    |          |  |                 |                |     |  |               |             |  |  |  |  |  |  |  |  |  |   |      |    |          |          |                 |                |     |            |               |                   |  |  |  |  |  |  |  |  |  |
|   | 08/06/12          | 08/12/12        | -T-----         | 1                 | \$1,500.00         |                       |                |              |                         |        |                   |                 |                |                   |             |  |  |  |  |  |          |          |         |   |            |  |  |  |  |          |    |            |                 |                 |                    |                       |               |              |                         |   |      |    |          |  |                 |                |     |  |               |             |  |  |  |  |  |  |  |  |  |   |      |    |          |          |                 |                |     |            |               |                   |  |  |  |  |  |  |  |  |  |
| Spots: #  | Ch                | <u>Day</u>      | <u>Air Date</u> | <u>Air Time</u>   | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u>  | <u>Ad-ID</u> | <u>Rate</u> <u>Type</u> |        |                   |                 |                |                   |             |  |  |  |  |  |          |          |         |   |            |  |  |  |  |          |    |            |                 |                 |                    |                       |               |              |                         |   |      |    |          |  |                 |                |     |  |               |             |  |  |  |  |  |  |  |  |  |   |      |    |          |          |                 |                |     |            |               |                   |  |  |  |  |  |  |  |  |  |
| 1   | WFSB              | Tu              | 08/07/12        |                   | Eyewitness News    | 5:30pm - 6pm          | :00            |              | \$1,500.00 NM           |        |                   |                 |                |                   |             |  |  |  |  |  |          |          |         |   |            |  |  |  |  |          |    |            |                 |                 |                    |                       |               |              |                         |   |      |    |          |  |                 |                |     |  |               |             |  |  |  |  |  |  |  |  |  |   |      |    |          |          |                 |                |     |            |               |                   |  |  |  |  |  |  |  |  |  |
| See MG 41.2   |                   |                 |                 |                   |                    |                       |                |              |                         |        |                   |                 |                |                   |             |  |  |  |  |  |          |          |         |   |            |  |  |  |  |          |    |            |                 |                 |                    |                       |               |              |                         |   |      |    |          |  |                 |                |     |  |               |             |  |  |  |  |  |  |  |  |  |   |      |    |          |          |                 |                |     |            |               |                   |  |  |  |  |  |  |  |  |  |
| 2   | WFSB              | Th              | 08/09/12        | 5:56 PM           | Eyewitness News    | 5:30pm - 6pm          | :30            | NDA120230H   | \$1,500.00 NM           |        |                   |                 |                |                   |             |  |  |  |  |  |          |          |         |   |            |  |  |  |  |          |    |            |                 |                 |                    |                       |               |              |                         |   |      |    |          |  |                 |                |     |  |               |             |  |  |  |  |  |  |  |  |  |   |      |    |          |          |                 |                |     |            |               |                   |  |  |  |  |  |  |  |  |  |
| MG for 41.1 08/07   |                   |                 |                 |                   |                    |                       |                |              |                         |        |                   |                 |                |                   |             |  |  |  |  |  |          |          |         |   |            |  |  |  |  |          |    |            |                 |                 |                    |                       |               |              |                         |   |      |    |          |  |                 |                |     |  |               |             |  |  |  |  |  |  |  |  |  |   |      |    |          |          |                 |                |     |            |               |                   |  |  |  |  |  |  |  |  |  |
| 42  | 08/07/12          | 08/07/12        | Eyewitness News | 11PM - 11:35PM    | -T-----            | :30                   | 1              | \$1,200.00   | NM                      |        |                   |                 |                |                   |             |  |  |  |  |  |          |          |         |   |            |  |  |  |  |          |    |            |                 |                 |                    |                       |               |              |                         |   |      |    |          |  |                 |                |     |  |               |             |  |  |  |  |  |  |  |  |  |   |      |    |          |          |                 |                |     |            |               |                   |  |  |  |  |  |  |  |  |  |
| <table><tr><td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr><tr><td></td><td>08/06/12</td><td>08/12/12</td><td>-T-----</td><td>1</td><td>\$1,200.00</td><td colspan="4"></td></tr><tr><td>Spots: #</td><td>Ch</td><td><u>Day</u></td><td><u>Air Date</u></td><td><u>Air Time</u></td><td><u>Description</u></td><td><u>Start/End Time</u></td><td><u>Length</u></td><td><u>Ad-ID</u></td><td><u>Rate</u> <u>Type</u></td></tr><tr><td>1</td><td>WFSB</td><td>Tu</td><td>08/07/12</td><td></td><td>Eyewitness News</td><td>11PM - 11:35PM</td><td>:00</td><td></td><td>\$1,200.00 NM</td></tr><tr><td colspan="10">See MG 42.2</td></tr><tr><td>2</td><td>WFSB</td><td>Th</td><td>08/09/12</td><td>11:28 PM</td><td>Eyewitness News</td><td>11PM - 11:35PM</td><td>:30</td><td>NDA120230H</td><td>\$1,200.00 NM</td></tr><tr><td colspan="10">MG for 42.1 08/07</td></tr></table> |                   |                 |                 |                   |                    |                       |                |              |                         | Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> |  |  |  |  |  | 08/06/12 | 08/12/12 | -T----- | 1 | \$1,200.00 |  |  |  |  | Spots: # | Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> <u>Type</u> | 1 | WFSB | Tu | 08/07/12 |  | Eyewitness News | 11PM - 11:35PM | :00 |  | \$1,200.00 NM | See MG 42.2 |  |  |  |  |  |  |  |  |  | 2 | WFSB | Th | 08/09/12 | 11:28 PM | Eyewitness News | 11PM - 11:35PM | :30 | NDA120230H | \$1,200.00 NM | MG for 42.1 08/07 |  |  |  |  |  |  |  |  |  |
| Weeks:  | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>  | <u>Spots/Week</u> | <u>Rate</u>        |                       |                |              |                         |        |                   |                 |                |                   |             |  |  |  |  |  |          |          |         |   |            |  |  |  |  |          |    |            |                 |                 |                    |                       |               |              |                         |   |      |    |          |  |                 |                |     |  |               |             |  |  |  |  |  |  |  |  |  |   |      |    |          |          |                 |                |     |            |               |                   |  |  |  |  |  |  |  |  |  |
|   | 08/06/12          | 08/12/12        | -T-----         | 1                 | \$1,200.00         |                       |                |              |                         |        |                   |                 |                |                   |             |  |  |  |  |  |          |          |         |   |            |  |  |  |  |          |    |            |                 |                 |                    |                       |               |              |                         |   |      |    |          |  |                 |                |     |  |               |             |  |  |  |  |  |  |  |  |  |   |      |    |          |          |                 |                |     |            |               |                   |  |  |  |  |  |  |  |  |  |
| Spots: #  | Ch                | <u>Day</u>      | <u>Air Date</u> | <u>Air Time</u>   | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u>  | <u>Ad-ID</u> | <u>Rate</u> <u>Type</u> |        |                   |                 |                |                   |             |  |  |  |  |  |          |          |         |   |            |  |  |  |  |          |    |            |                 |                 |                    |                       |               |              |                         |   |      |    |          |  |                 |                |     |  |               |             |  |  |  |  |  |  |  |  |  |   |      |    |          |          |                 |                |     |            |               |                   |  |  |  |  |  |  |  |  |  |
| 1   | WFSB              | Tu              | 08/07/12        |                   | Eyewitness News    | 11PM - 11:35PM        | :00            |              | \$1,200.00 NM           |        |                   |                 |                |                   |             |  |  |  |  |  |          |          |         |   |            |  |  |  |  |          |    |            |                 |                 |                    |                       |               |              |                         |   |      |    |          |  |                 |                |     |  |               |             |  |  |  |  |  |  |  |  |  |   |      |    |          |          |                 |                |     |            |               |                   |  |  |  |  |  |  |  |  |  |
| See MG 42.2   |                   |                 |                 |                   |                    |                       |                |              |                         |        |                   |                 |                |                   |             |  |  |  |  |  |          |          |         |   |            |  |  |  |  |          |    |            |                 |                 |                    |                       |               |              |                         |   |      |    |          |  |                 |                |     |  |               |             |  |  |  |  |  |  |  |  |  |   |      |    |          |          |                 |                |     |            |               |                   |  |  |  |  |  |  |  |  |  |
| 2   | WFSB              | Th              | 08/09/12        | 11:28 PM          | Eyewitness News    | 11PM - 11:35PM        | :30            | NDA120230H   | \$1,200.00 NM           |        |                   |                 |                |                   |             |  |  |  |  |  |          |          |         |   |            |  |  |  |  |          |    |            |                 |                 |                    |                       |               |              |                         |   |      |    |          |  |                 |                |     |  |               |             |  |  |  |  |  |  |  |  |  |   |      |    |          |          |                 |                |     |            |               |                   |  |  |  |  |  |  |  |  |  |
| MG for 42.1 08/07   |                   |                 |                 |                   |                    |                       |                |              |                         |        |                   |                 |                |                   |             |  |  |  |  |  |          |          |         |   |            |  |  |  |  |          |    |            |                 |                 |                    |                       |               |              |                         |   |      |    |          |  |                 |                |     |  |               |             |  |  |  |  |  |  |  |  |  |   |      |    |          |          |                 |                |     |            |               |                   |  |  |  |  |  |  |  |  |  |
| Total Spots   |                   |                 |                 |                   |                    |                       | 65             |              |                         |        |                   |                 |                |                   |             |  |  |  |  |  |          |          |         |   |            |  |  |  |  |          |    |            |                 |                 |                    |                       |               |              |                         |   |      |    |          |  |                 |                |     |  |               |             |  |  |  |  |  |  |  |  |  |   |      |    |          |          |                 |                |     |            |               |                   |  |  |  |  |  |  |  |  |  |

**Payment Terms Net 30 Days**

|                          |             |
|--------------------------|-------------|
| <u>Gross Total</u>       | \$58,650.00 |
| <u>Agency Commission</u> | \$8,797.50  |
| <u>Net Amount Due</u>    | \$49,852.50 |

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Meredith Corporation reserves the right to apply payments against any outstanding invoices in its sole discretion regardless of any directions for application that may accompany the payment.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.